

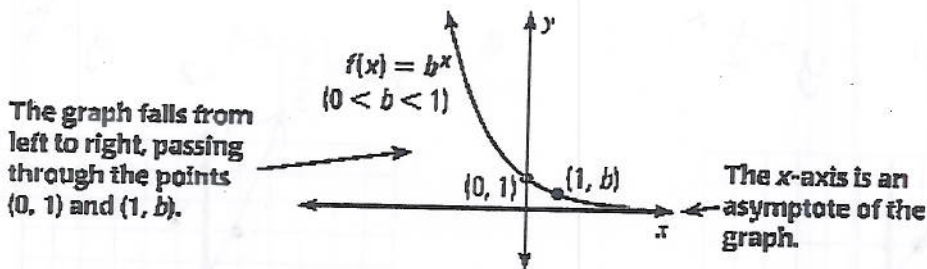
Objective: Graph and use exponential decay functions.

In Lesson 7.1 you studied exponential growth functions. In this lesson, you will study exponential decay functions, which have the form  $y = ab^x$  where  $a > 0$  and  $0 < b < 1$ . The base  $b$  of an exponential decay function is called the decay factor.

**KEY CONCEPT**

**Parent Function for Exponential Decay Functions**

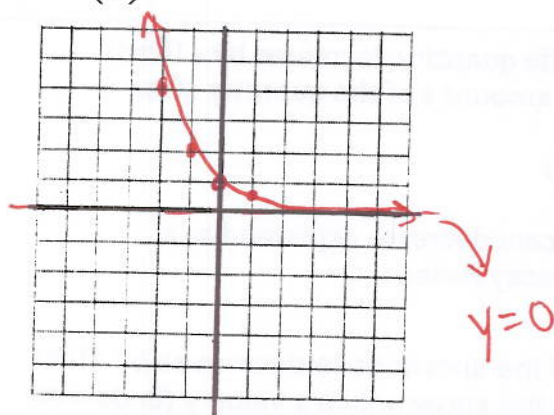
The function  $f(x) = b^x$ , where  $0 < b < 1$ , is the parent function for the family of exponential decay functions with base  $b$ . The general shape of the graph of  $f(x) = b^x$  is shown below.



The domain of  $f(x) = b^x$  is all real numbers. The range is  $y > 0$ .

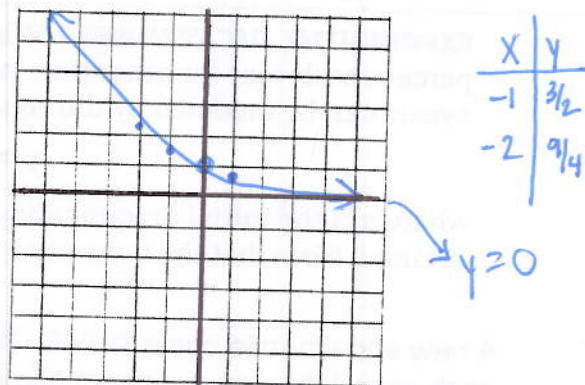
Graph the function, identify the asymptote, and state the domain and range.

1.  $y = \left(\frac{1}{2}\right)^x$

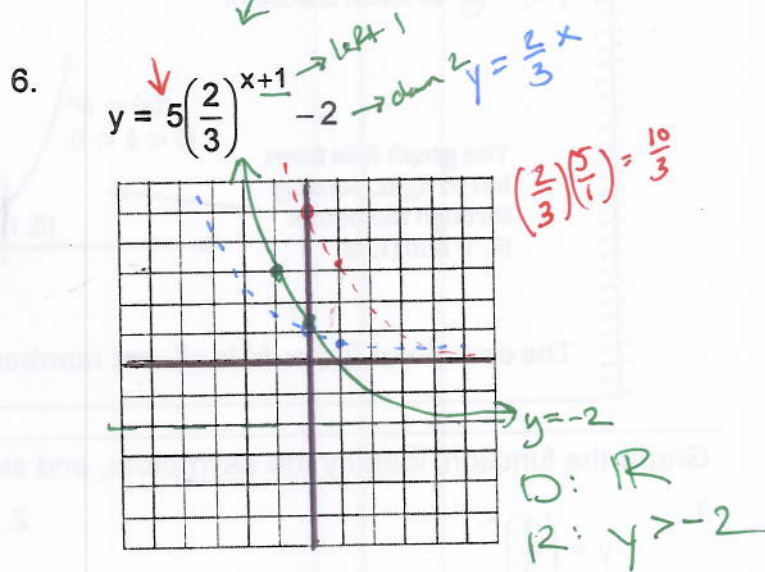
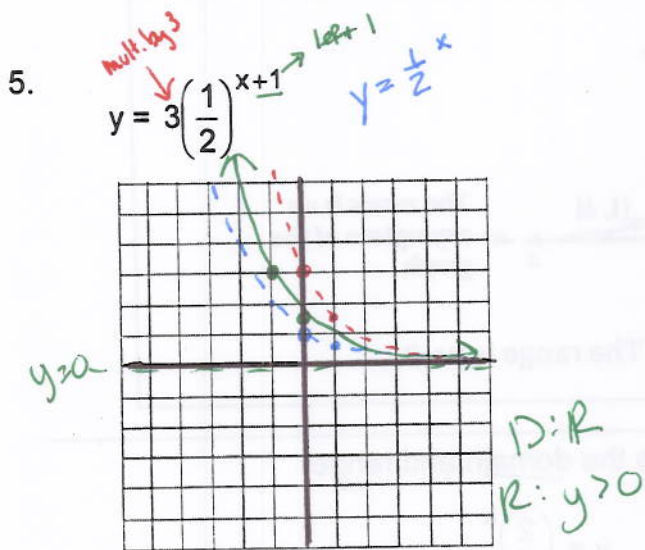
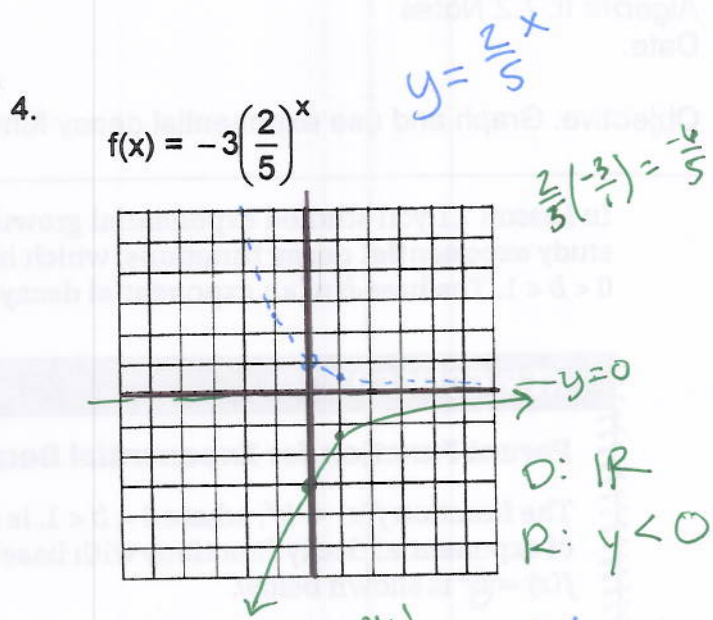
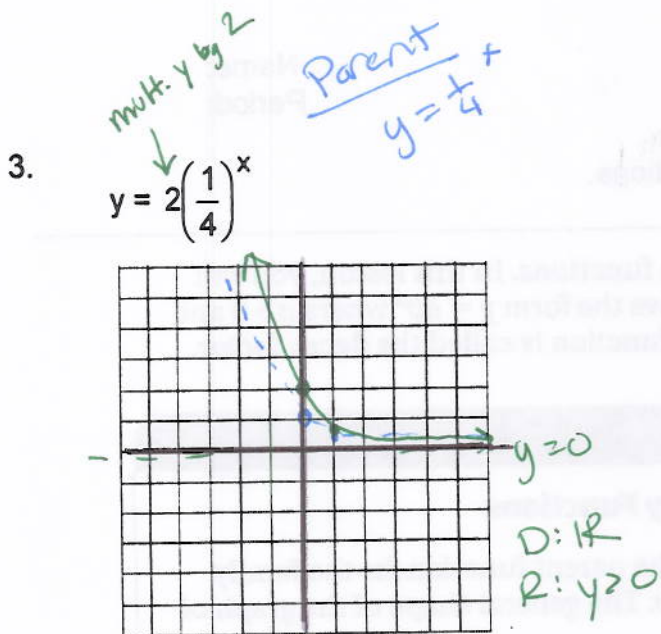


D:  $\mathbb{R}$   
R:  $y > 0$

2.  $y = \left(\frac{2}{3}\right)^x$



D:  $\mathbb{R}$   
R:  $y > 0$



**EXPONENTIAL DECAY MODELS** When a real-life quantity decreases by a fixed percent each year (or other time period), the amount  $y$  of the quantity after  $t$  years can be modeled by the equation

$$y = a(1 - r)^t$$

where  $a$  is the initial amount and  $r$  is the percent decrease expressed as a decimal. Note that the quantity  $1 - r$  is the decay factor.

7. A new snowmobile costs \$4200. The value of the snowmobile decreases by 10% each year. Write an exponential model giving the snowmobile's value  $y$  (in dollars) after  $t$  years. Estimate the value after 3 years.

$r = 0.1$

$$y = 4200(1 - 0.1)^3$$

$$y = \$3061.80$$

8. The value of the snowmobile has been decreasing by 7% each year since it was new. After 3 years, the value is \$3000. Find the original cost of the snowmobile.

$$3000 = a(1 - 0.07)^3$$

$$a = \$3729.69$$